



SOUTH WINDSOR
Chamber of Commerce
Pursuing Excellence

2024 SPONSORSHIP OPPORTUNITIES

SOUTH WINDSOR CHAMBER OF COMMERCE



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Pursuing Excellence

Elevate Your Business with the Power of Sponsorship

Annual Sponsorship Deal!

10% DISCOUNT
When you invest
\$2,000 or more in
sponsorship for three
or more events

Strategically plan your sponsorship for the entire year, and let us guide you in selecting the events and opportunities that align seamlessly with your business objectives. Don't miss out on this exclusive chance to maximize exposure, forge valuable connections, and make a lasting impact on your community.

Benefits of Chamber Event Sponsorship

Enhanced Visibility

Boost your brand recognition and leave a lasting impression.

Targeted Marketing

Reach specific demographics and interests for precise audience targeting.

Networking Opportunities

Connect directly with attendees for relationship-building and potential collaborations.

Positive Public Relations

Demonstrate community commitment, enhancing public image and reputation.

Digital Exposure

Leverage online channels for broader reach through event websites, social media, and email campaigns.

Branding Opportunities

Showcase logos, products, or services prominently in event materials and venue.

Community Engagement

Demonstrate social responsibility and a dedication to supporting local communities.

Partner with us for a year of success and recognition!

If you are interested in sponsorship or have any questions, email or call the office.

1776 Ellington Rd, South Windsor, CT 06074 • Tel: (860) 644-9442 • Fax: (860) 648-1911
info@southwindsorchamber.org • www.southwindsorchamber.com

FIRST RESPONDERS APPRECIATION BREAKFAST

ABOUT THE EVENT

In May, we will be holding a FREE breakfast event at Dunkin Donuts on 855 Sullivan Ave, South Windsor, exclusively for our town's first responders. With the support of our local business community, we are proud to offer Silver and Honorable sponsorships that will provide all first responders from the SW Police Department, SW Fire Department, and Ambulance Service of Manchester with a complimentary food and beverage of their choosing. Each department will also receive thank you cards and gift cards to distribute to their hardworking responders, demonstrating gratitude for their unwavering dedication to the community. Our first responders are constantly putting their lives on the line and working tirelessly to keep our community safe. This event is a collective thank you from our local business community to honor their invaluable service. We encourage any interested businesses to contribute to this cause with affordable sponsorship opportunities.

WHEN

TUESDAY
**MAY
07**

(TENTATIVE DATE)



Sponsorship Level

Silver
\$500

Honorable
\$100

Logo displayed on SWCC website	Logo & Link	✓
Social Media Posts	✓	✓
Logo on all event marketing	✓	
Electronic Communications	Eblasts & Newsletters	✓
Signage at event	✓	✓
Signage at ASM, SWFD and SWPD before and after event	✓	
Yard Sign with Company Logo to Keep	✓	

34TH ANNUAL GOLF TOURNAMENT

ABOUT THE EVENT

The 34th Annual SWCC Golf Tournament will be held on Thursday, August 22. The event provides Chamber members and guests with an opportunity to enjoy camaraderie and friendly competition on the beautiful Topstone Golf Course.

Participants will play 18 holes and enjoy a complementary Bloody Mary/Mimosa bar, two delicious meals, a raffle, and various games and contests. Sponsoring this event is an excellent way to increase your company's visibility and recognition in the South Windsor area. We offer a range of exciting and fun sponsorship opportunities tailored to suit businesses of all sizes – from small enterprises to large corporations. Whether you're looking to connect with potential customers, enhance brand visibility, or simply have a good time while networking, the 34th Annual SWCC Golf Tournament is the ideal platform for you.



WHEN
THURSDAY
**AUG
22**



Sponsorship Level	Title \$5,000	Signature \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
South Windsor Chamber Golf Tournament Presented by YOUR COMPANY NAME	✓				
Road signage	✓				
Golfers	8	4	2		
Signage at event	✓	✓	✓	✓	✓
Company tee sign	✓	✓			
Opportunity to speak	✓				
Logo on all social promotional materials	✓	✓	✓	✓	✓
Sponsorship announced at dinner	✓	✓	✓	✓	
Event flyers, posters and postcards	✓	✓	✓	✓	✓
Logo displayed on SWCC website w/ link	✓	✓	✓	✓	✓

Additional Sponsorships Include:

Golfer's Gift (1).....\$2,500	Bloody Mary Bar (1)..\$1,000	Putting Contest (1)....\$600	Mulligan (1).....\$350
Beverage Cart (1).....\$1,500	Registration (1).....\$750	Water (1).....\$600	Raffle (1).....\$350
Golf Cart (1).....\$1,250	Rescue Cart (1).....\$600	Contest Sponsors.....\$500	Tee Sign.....\$100
Golf Ball (1).....\$1,200	Hole In One (1).....\$600	Dinner (1).....\$1,500	

More Opportunities: Bag Stuffers, Raffle Donations, Volunteer

ANNUAL MEETING

ABOUT THE EVENT

Join us on September 17th for an engaging Annual Meeting, where we will extend a warm welcome to the incoming Board of Directors, express gratitude to the outgoing Board members for their dedicated service, and reflect on the achievements of the past year. This event provides a valuable opportunity to review our successes, discuss challenges overcome, and collectively set the course for an exciting future. Be part of this meaningful gathering as we celebrate our accomplishments and chart a course for continued success.



WHEN

TUESDAY
**SEPT
17**

(TENTATIVE DATE)



Sponsorship Level

Premier \$5,000 **Signature** \$2,500 **Platinum** \$1,500 **Gold** \$1,000 **Silver** \$500 **Bronze** \$250 **Pewter** \$150

Company logo on all promotions of event	✓						
Logo and link on SWCC website	✓	✓	✓	✓	✓	✓	✓
Signage at event	✓	✓	✓	✓	✓	✓	
Banner ad in Annual Report/Event Program	✓	✓					
Logo in Annual Report/Event Program	✓	✓	✓	✓	✓	✓	✓
Promotional material placed at each table	✓						
Logo on all social promotional materials	✓	✓	✓	✓	✓		
Recognition during event	✓	✓	✓	✓	✓	✓	✓
Event tickets	10	6	4	2	1		
Opportunity to speak during event (3 mins)	✓						
Electronic communications (eblasts, newsletters, & social posts)	✓	✓	✓	✓	✓	✓	✓
Free stand-alone eBlast to all Chamber contacts	✓	✓	✓				
Featured ad on event registration page		✓					

RESERVED LUC BELAIRE FRANCE RESERVED

RESTAURANT CRAWL

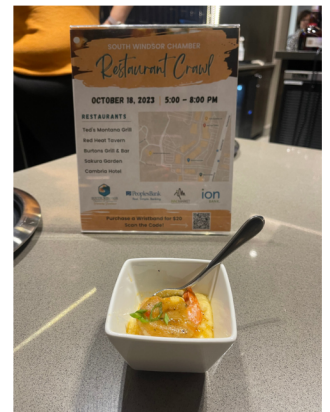
ABOUT THE EVENT

The South Windsor Chamber Restaurant Crawl will be held on Wednesday, October 16th. This exciting event is designed to highlight the incredible cuisine and culinary expertise of our local restaurants. With the price of admission, participants gain access to a unique tasting experience at each stop, indulging their palates with a variety of flavors and delights. Sponsoring this event provides an exceptional opportunity to connect with a diverse audience, showcasing your support for our local community and its vibrant culinary scene. Don't miss the chance to be a part of this delicious celebration and immerse yourself in the rich tapestry of South Windsor's culinary treasures. Save the date, bring your appetite, and join us on October 16th for an unforgettable evening of food, community, and flavor!

WHEN

WEDNESDAY
**OCT
16**

(TENTATIVE DATE)



Sponsorship Level

Gold
\$1,000

Silver
\$500

Bronze
\$250

Wristband Sponsor
\$150

Logo displayed on SWCC website w/ link

✓

✓

✓

✓

Social media posts

✓

✓

✓

✓

Logo on all event marketing

✓

Logo on day of event signage

✓

✓

✓

Electronic communications (eblasts, newsletters, & social posts)

✓

✓

✓

Logo on wristbands

✓

Event wristband

2

1

Logo on event pre-event signage

✓

✓

HOLIDAY SOCIAL & BUSINESS AWARDS

ABOUT THE EVENT

Join us for a festive celebration as Chamber members and guests come together to usher in the holiday season with an enchanting evening of camaraderie, delectable food, and a captivating silent auction. This special event promises an atmosphere of merriment and goodwill, providing the perfect setting for networking and building connections within our vibrant community.

As we revel in the holiday spirit, we will also take a moment to recognize and honor outstanding achievements in the business community. The evening will shine a spotlight on the remarkable nominees and finalists for prestigious awards, including Business Person of the Year, Small Business, Family Business, Business of the Year, and the esteemed Community Action Award. Join us in applauding these exceptional individuals and businesses that have made significant contributions to our community.

WHEN

THURSDAY
**DEC
05**

(TENTATIVE DATE)



Sponsorship Level	Premier \$5,000	Signature \$2,500	Platinum \$1,500	Gold \$1,000	Silver \$500	Bronze \$250
Company logo on all promotions of event	✓					
Logo and link on SWCC website	✓	✓	✓	✓	✓	✓
Signage at event	✓	✓	✓	✓	✓	✓
Logo in event program	✓	✓	✓	✓	✓	
Promotional material placed at each table	✓					
Logo on all social promotional materials	✓	✓	✓	✓	✓	✓
Recognition during event	✓	✓	✓	✓	✓	✓
Event tickets	10	6	4	2	1	
Opportunity to speak during event (3 mins)	✓					
Electronic communications (eblasts, newsletters, & social posts)	✓	✓	✓	✓	✓	✓
Free stand-alone eBlast to all Chamber contacts	✓	✓	✓			
Featured ad on event registration page		✓				



SOUTH WINDSOR
Chamber of Commerce
Pursuing Excellence

South Windsor Chamber of Commerce

New Homeowner Welcome Packet

Advertising Opportunities

STANDARD

MAILER INSERT

\$250 / 6-MONTH

- Choose from various sizes: 8.5" x 5.5", pre-folded in half 8.5 x 3.25" single-panel insert 8.5 x 3.25 bi/tri-fold brochure
- Versatile options to suit your advertising needs.

FEATURED

BACK SIDE SPONSOR + MAILER

\$400 / 6-MONTH

- Prominent display on the back side of the Welcome Packet.
- An affordable option for effective exposure.
- Two per 6 month period

PREMIUM

FRONT-SIDE SPONSOR + MAILER

\$750 / 6-MONTH

- Prime placement on the front side of the Welcome Packet.
- Ideal for businesses looking for maximum visibility.
- One per 6 month period

Advertise with Us and Shine Bright in New Homeowner Welcome Packet!

Are you ready to make a lasting impression on South Windsor's newest residents? The South Windsor Chamber invites you to showcase your business, events, and services in our exclusive Welcome Packet, which is mailed to new homeowners each month! Seize this golden opportunity to introduce your company and connect with your new neighbors.

Why Participate?

- Reach a targeted audience of new homeowners eager to discover local businesses.
- Make a strong first impression and establish your presence in the community.
- Increase brand awareness and loyalty among South Windsor residents.

Don't Miss Out on this Ongoing Opportunity!

Secure your space in the Welcome Packet today and captivate the attention of South Windsor's new residents. Contact us at to discuss your advertising preferences and ensure your business stands out in the next Welcome Packet.

Optimize Your Design and Printing Needs with Our Trusted Members:

OtherDesigns - 860-515-8423 | contact@otherdesigns.com | www.otherdesigns.com

Tonsha Marketing Agency - 860-810-8993 | jill@tonsha.com | www.tonsha.com

Innomarket Innovative Solutions LLC - 860-327-5700 | info@innomarketllc.com | www.innomarketllc.com

NewHeight Creative LLC - (860) 918-3759 | james@newheightcreative.com | www.newheightcreative.com



ADDITIONAL SPONSORSHIP OPPORTUNITIES

CALENDAR RAFFLE SPONSOR

Get ready for our March Spring Fling! Join our daily giveaways featuring fantastic prizes from local businesses. Your company can contribute items worth a minimum of \$50 for great exposure. Sponsors receive prominent logo display on our website, social media, and in print. Additionally, enjoy a Facebook live video on your sponsored day at your business location, announcing winners and allowing a brief speaking opportunity. Don't miss the chance to showcase your generosity and connect with the community during this exciting month-long event!

WEBSITE SPONSOR

Elevate your brand visibility with our exclusive website sponsorship opportunities at the South Windsor Chamber of Commerce! Choose from two dynamic options to showcase your business prominently on our digital platform:

Highlight - \$250 for 3 months

Stand out with prime ad placement for maximum visibility.

Featured Banner Ad (1 Available) - \$600 for 3 months

Take center stage with a prominent banner for heightened brand recognition.

SPONSOR AN EBLAST

Supercharge your business promotions with our exclusive email marketing offer! For just \$150, you have the power to showcase your events, sales, new products, and more. Choose any date and time that suits your company's schedule, and we'll send your tailored email to our extensive network of over 1500 contacts. This dedicated email is exclusively yours, containing only the information provided by your business. Seize this opportunity to directly engage with your target audience and make your message stand out in their inboxes!

NEWSLETTER SPONSORSHIP

Ignite your brand visibility by becoming a Newsletter Sponsor with our exclusive options:

Highlight - \$100 for 3 months

Opt for the Highlight Option and have your logo prominently featured in the newsletter footer with a hyperlink. This cost-effective choice at \$100 for three months ensures consistent visibility and engagement.

Featured Ad (1 Available) - \$300 for 3 months

Elevate your presence with our premier option! Secure the sole Featured Ad slot, showcasing your banner at the top of our newsletter with hyperlinks. For just \$300, enjoy this prime placement for three months, reaching our engaged audience.